



Indesign

Edit layout

- Edit pages
- Ruler guides

Edit text

- Drop letter
- Pull out quotes
- Colours
- Fonts
- Stroke tool - outline

• edit leading of text

- Text boxes, different fonts + sizes

Drop shadow

Gradient

Swatches - Ability to create your own.

Image placement

Layers - easier to work with

Add columns

- Headline placement

- images

- conventions e.g. specific colours means certain things.

- Is it designed for your intended audience?

- columns

- transparency

- Allow you to follow conventions of a real magazine article - inserting page numbers etc...

- Edit size, italics, boldness of fonts for a professional effect.

- Shape tool - inserts colour boxes into article e.g. white rectangle behind a title...

* High level of professionalism.



